

# CHINESE VISITORS TO DOCUMENTARY EDGE FESTIVAL AND FORUM 2010

## GUANGZHOU INTERNATIONAL DOCUMENTARY CONFERENCE DELEGATION



### **Lei Hong**

Since 2008, Ms. Lei Hong is the Managing Director of the Guangzhou International Documentary Film Festival, China (GZ DOC). Before coming on board the festival, she had been working for Guangzhou Television for 20 years, firstly as the head of Department of Large Events Programming and later the deputy director of the Center of Business Development. During the time when Lei Hong was a strategic planner of programs of entertainments, director and production manager, many her programs received the state level Starlight Award of TV Arts. She has established connections with domestic and international media companies, and is able to apply her practical experience on combining resources and promoting cooperation on production of programs.



### **Simon Ho**

Simon Ho is currently Manager of International Marketing of Guangzhou International Documentary Film Festival, China (AKA: GZ DOC). Simon was a member of a team that founded GZ DOC in 2003. His major responsibilities include helping the festival to build relationships with international festivals and documentary associations, building a documentary market platform for making opportunities of co-production and connection between Chinese and international filmmakers.

Simon graduated from the South China University of Technologies in 1983 and received a Bachelor's Degree of Engineering in Mechanical Engineering. In 1987, he went to the United States for higher education and career change. He completed a graduate program in California State Polytechnic University Pomona (Cal Poly Pomona) in 1996 and received a Master's Degree of Architecture (M.Arch.). In 2002, Simon returned to his birth city Guangzhou in China and took on a new challenge in the area of TV media and productions.

### **Zhang Yan**

Zhang yan is a producer and director with Beijing Huogong Culture Media Co Ltd. His 15 yrs experience in TV documentaries includes a 5 yrs at Tibet TV from 1992, writer and director for CCTV Oriental Horizon witnessing the transfer of the sovereignty of Hong Kong and Macau, Controller of Macau Satellite TV Asia channel in 2000 anchorman of for a joint production by CCTV and US National Geographic. From 2003 to 2009, he has produced numerous single and multi episode documentaries including the 7-episode documentary *For Whom the Bell Tolls*, an on-the-spot record of judgment at the International Military Tribunal, Far East.

Beijing Fire Bow Cultural Communication Co., Ltd. offers professional media production integration and professional PR services including brand planning and promotion for such customers as CCTV, Guangzhou TV, Shanghai Satellite TV, China Netcom, China Telecom, Shanghai VW, and large-scale events like the Olympic, APEC Expo, and World Carnival

Zhang yan is interested in seeking a co-production for a documentary film titled *National Highway "213*. The film will focus on the construction of an expressway running through China's earthquake belt. In 2008, the world woke up to images of the severe earthquake in Wenchuan, China in 2008. In May 2009, the expressway project was inaugurated in Yingxiu and will run over Minjiang River 21 times, run through Yingxing, Taoguan, Caopo, Miansi, and Yulong, and extends to Wenchuan. On the way there are two super bridges, 28 large bridges, 4 super long tunnels, and 4 long tunnels. The total length is about 52km. Of this total, the total length of bridges and tunnels represent seventy-six percent. The line is 48.3km long and in a standard design of double way with four lanes. The designed speed is 80km/hour. The roadbed is 24.5m wide. This is not frequently seen in the world modern history of traffic. The film will observe both the execution of the project as well as the people involved in it.

### **Ren Yue Li**

Ren Yue Li is a producer with Beijing Huogong Culture Media Co Ltd.

### **Mingzhe Xian**

Mingzhe Xian is with the Department of Harbin TV and is a documentary director. He was originally a graduate of Heilongjiang of Traditional Chinese Medicine and in the late 80's, he graduated from the Beijing Film Academy Course, to follow his passion for photography, specializes in feature documentaries and TV commercials, art films. He has written and directed multi-episode TV series and has won prizes for his TV programs. He also has his own personal film and television studios and is an executive director of various photographic associations.

### **Jiangning Xu**

Jiangning Xu is an independent producer and director. She worked for 10 years with CCTV as a documentary director following which she worked for some international film and television companies as either a producer or director.

Her company, Beijing Dayou Studio was established in 2008. It produces documentary and help coordinates international productions in China. Its documentary *Happiness and Life* was selected by Guangzhou International Documentary Film Festival for public screening in 2009.

## **OTHER CHINESE DELEGATES**

### **Cheng Shihui**

is the Head of Production at LIC's busy TV and Film Production Centre in Beijing with responsibility for LIC's 4 branded programming blocks, including the long running documentary timeslot SAGA, plus developing initiatives for co-production and re-versioning for international marketplace. Together with LIC's EP Peter Du Cane, Shihui has supervised production of many award winning documentaries.

Prior to joining LIC in early 2006, Shihui worked in production for three years for the BBC World Service. Closer to home she has produced a weekly historical feature for Phoenix TV in Hong Kong, a daily bilingual magazine programme for CCTV.

Shihui has MA degrees in Media and Mass Communication from Birmingham Institute of Art and Design, University of Central England.

### **Kuang Zhuo**

Kuang Zhuo has rich experience in documentary production, especially on China's north minority groups. He is now working in the press department of the government.

### **Leland Leigh Ling**

Leland Ling is the CEO of LIC China, established in 1994 as the agent for Australian documentary producers and distribution organizations. It is now a strong and solid corporation with eight companies in four cities of Sydney, Beijing, Shanghai and Hong Kong. With its state-of-the-art equipment and over 240 staff, its core business is in TV programme production and distribution. As the largest documentary importer in China, it imports more than 1,000 hours of programmes annually from more than 120 suppliers in 14 countries around the world. LIC China is also the largest syndicator broadcasting five times daily over 200 TV stations/channels across the country. Combined with its advertising, publication, magazine and tourism companies, LIC China is an entire media complex and reputable and reliable company group today

### **Liu Xiaoyu**

Liu Xiaoyu is responsible for marketing, organization and coordination of projects. He works as a liaison and coordinator for international co-production and is in charge of overseas promotion and international distribution of TV programs.

### **Meng Songlin**

Meng Songlin is the Dean of Hulunbeier Institute of Nationality History and Culture. He is also the principal expert of Inner Mongolia MTQ Documentary Film Development Center and an experienced researcher of TV programs on China north minority groups.

### **Tang Cheng**

Tang Cheng is mainly in charge of SCTVF's marketing, exhibition management and international cooperation liaison.

### **Wan Bin**

Wan Bin has been working in China Newsreel and Documentary Film Studio since 1978 working in TV and film program operation, distribution, visual material management and production. He has been involved in the documentary production of Lu Mountain, Film History over the Past Hundred Years, New Voyage, Red Flag—New March Literature, Recovery Road etc.

### **Wang Yiyao**

Engaged in the TV and film production for above 20 years, Wang Yiyao has directed more than ten documentary features of high quality, and has received universal praise in Chinese documentary circles. In 2007, she received the financial support for the youth directors' production from the State Administration of Radio, Film and Television was the only documentary director among the sixteen directors who received this honor. In the same year, her film "Fan Zeng" was awarded the jury prize and the best director by 2007 China Documentary International Film Selection Committee.

**Yi Xiaobin**

Yi Xiaobin studied journalism in China Youth University for Political Sciences between 1996 and 2000 and a three-year post graduation study at the China Communication University with documentary as her major. She embarked on her documentary career in China Newsreel and Documentary Film Studio after graduation. Her works include Fan Zeng, New Voyage, Recovery Road etc.

**Zhao Na Si Tu**

Zhao Na Si Tu is the head of Documentary Film Development Center of Inner Mongolia TV Station, Vice President of The Western Branch of Documentary Academic Committee of China TV Artists Association, Vice President of Inner Mongolia Film Anthropology Academic Committee, Vice President and Secretary General of Documentary Committee of Inner Mongolia TV Artists Association. He had been awarded SCTVF International "Gold Panda" Award, China TV Horse Award, Rainbow Award, Golden Eagle Award, China Documentary Academic Award etc.

**Zhao Yi**

Zhao Yi is the market management department of China Central Newsreel and Documentary Film Studio, responsible for film cooperation, contract negotiation, sales and distribution.

**Zhong Lan**

Zhong Lan is responsible for preparation, marketing, organization and coordination of programs; she works as a liaison and coordinator for international co-production. She is also in charge of overseas promotion and international distribution of TV programs.

**Zhou Yanou**

Zhou Yanou is responsible for preparation, marketing, organization and coordination of Sichuan TV Festival. She is also a liaison and coordinator for international co-production and in charge of overseas promotion and international distribution of TV programs.

**Zhu Jie**

Zhu Jie has been a documentary producer since 1990, when he graduated from Wuhan University. From then on, he has produced more than 30 documentaries and won more than 20 prizes including national and provincial level. He is now in charge of Middle-China Documentary section.